

Bond & Beyond

Bond & Beyond

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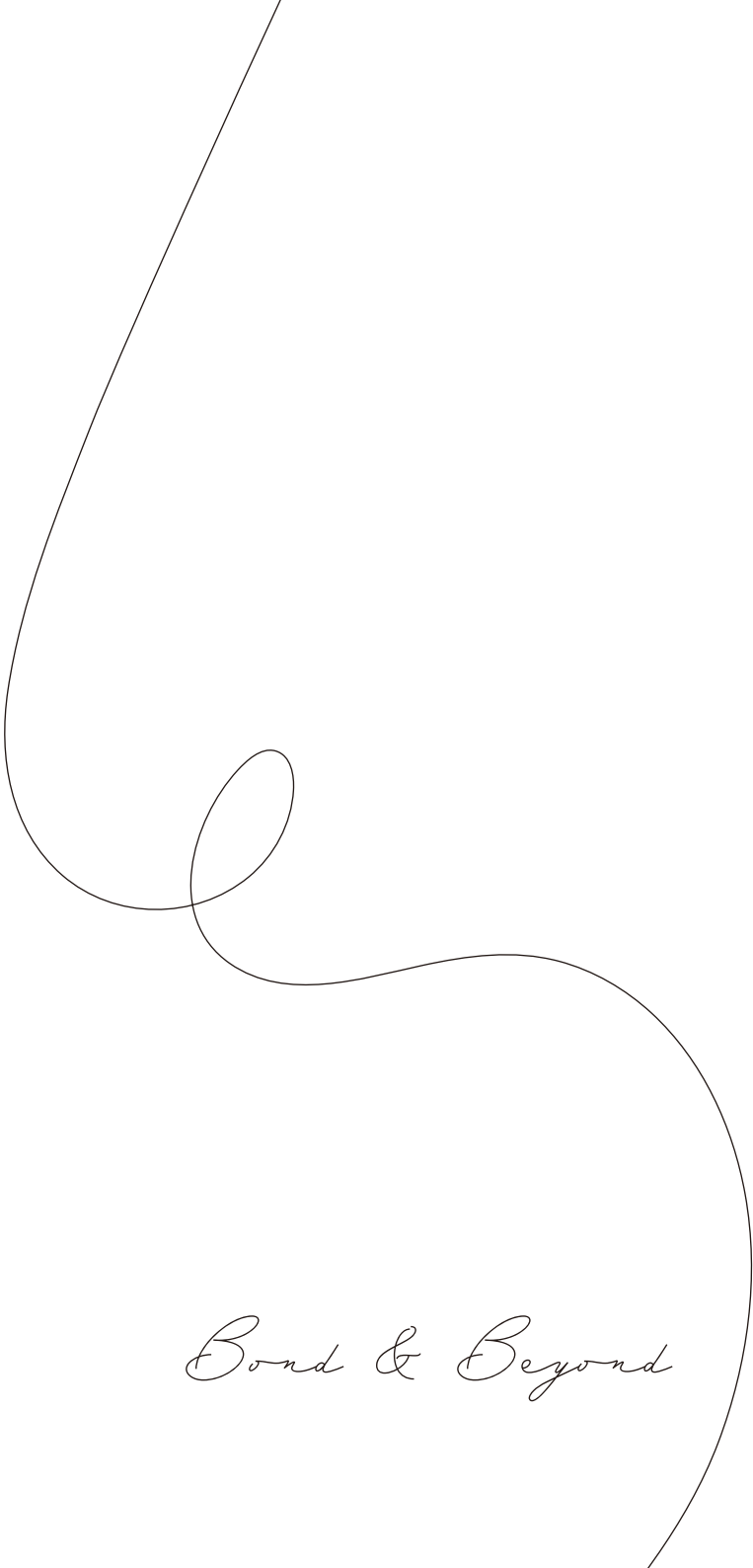
Emotional
Economy
Global
Regionalization

全球
集思
論壇

連結
無界

第十七屆
GIS Taiwan

國立臺灣大學



Bond & Beyond

01 02 03

GIS Taiwan 2026	Academic Topics	Impact Project
Welcoming Words 001	Structure 011	About Impact Project 037
All About GIS 003	Annual Theme 012	Topic of Impact Project 038
Annual Agenda 009	Subtopics 013	Scoring 040
		Criteria 041

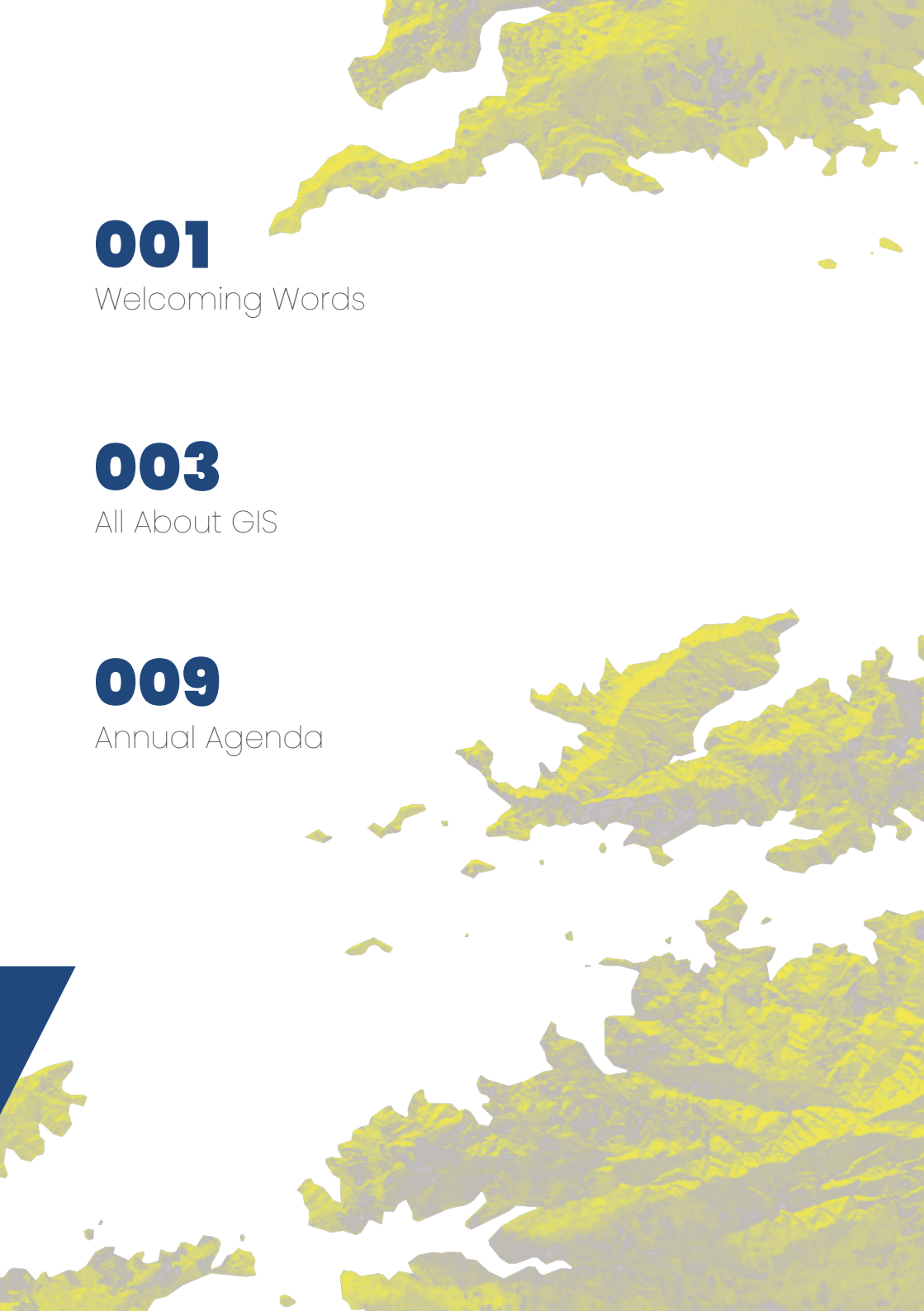
04 05 06

Cross-disciplinary Activities	Social & Networking Activities	Others
Opening & Closing Speech 045	Global Immersion Trip 067	Sponsorship 073
Leaders' Dialogue 049	Banquet 071	Organizing Committee 075
World Cafe 061		

**Bond
& Beyond**

GIS Taiwan 2026





001

Welcoming Words

003

All About GIS

009

Annual Agenda

**Welcoming
Words**

**from
the
President
of
National
Taiwan
University**



01

Dear GIS Taiwan 2026 Participants and Friends,

Since its founding in 2008, the Global Initiatives Symposium in Taiwan (GIS Taiwan) has served as a platform for fostering dialogue among aspiring young leaders from diverse academic, cultural, and national backgrounds. As Taiwan's largest student-organized international forum, GIS Taiwan encourages participants to engage with pressing global issues, exchange diverse perspectives, and build meaningful connections that transcend disciplines, borders, and generations.

In a world increasingly shaped by tectonic geopolitical shifts, transitory technological transformations, and evolving human needs, the ability to cultivate connections has become more important than ever. This year's theme, "Bond and Beyond," invites delegates to explore how meaningful connections can help us navigate contemporary complexity and create opportunities beyond traditional boundaries. Through our two subtopics, "Global Regionalization" and "Emotional Economy," participants will examine how nations, industries, and individuals adapt to an era where both strategic cooperation and human-centered values are pivotal in shaping the future.

The organizing committee has brought together an exceptional assembly of speakers, mentors, and professionals from government, academia, diplomacy, and industry. Through keynote speeches, leadership dialogues, mentor sessions, and collaborative discussions, delegates will gain valuable insights and engage in thoughtful conversations on some of the most critical challenges and opulent opportunities in our world today.

GIS Taiwan 2026 aims to inspire participants to think critically, communicate openly, and collaborate seamlessly across differences. The diverse backgrounds and experiences of our delegates will undoubtedly enrich every discussion and foster innovative ideas that extend far beyond the confines of the symposium. I encourage each of you to actively participate, challenge assumptions, and embrace this invaluable opportunity to learn from one another.

As you embark on this five-day journey together, I hope you will discover new perspectives, forge lasting friendships, and strengthen your capacity to create positive impact in your communities and beyond. In the stimulating years ahead, may the bonds you build here continue to support and sustain you long after the symposium.

Sincerely,

President,

Wen-Chang Chen

National Taiwan University

**Welcoming
Words**

**from
the
Chief
Director
of
GIS Taiwan
2026**



01

Dear Delegates of GIS Taiwan 2026,

Welcome to the 17th Global Initiatives Symposium in Taiwan (GIS Taiwan 2026). On behalf of the entire organizing committee, it is my great pleasure to welcome you to National Taiwan University and to this year's symposium.

As our world becomes increasingly interconnected yet fragmented at the same time, the importance of meaningful connections has never been greater. This year's theme, "Bond and Beyond," reflects our belief that genuine connections across cultures, professions and generations can help us navigate uncertainty and create opportunities that transcend traditional boundaries.

Throughout the symposium, we will explore two academic topics: Global Regionalization and Emotional Economy. As global supply chains, geopolitical dynamics, and economic structures continue to evolve, we are challenged to rethink how nations, businesses, and individuals collaborate. At the same time, emotions, human experiences, and social values are becoming increasingly important drivers of economic and societal development. Together, these topics invite us to examine how connection shapes the future of our world.

Over the next five days, you will engage in panel discussions, mentor sessions, leadership dialogues, and collaborative projects alongside talented delegates from diverse backgrounds. Through signature events such as the World Café, Leaders' Dialogue, and our newly introduced Global Immersion Trip, you will have the opportunity to exchange ideas, challenge perspectives, and build friendships that extend far beyond the symposium itself with industry leaders, ambassadors and pioneers from around the globe.

More importantly, GIS Taiwan is not only a place to learn from distinguished speakers and accomplished professionals. It is also a platform for you to share your own experiences, perspectives, and aspirations. The conversations you have, the people you meet, and the ideas you create together may become the starting point of future collaborations and lifelong friendships.

Thank you for joining us at GIS Taiwan 2026. We are honored to have you here and look forward to an unforgettable week filled with meaningful dialogue, cultural exchange, and personal growth. I hope the bonds you build during these five days will continue to inspire you long after the symposium concludes.

Chief Director,

Yu-Lun, Chou

GIS Taiwan 2026



GIS TAIWAN

Global Initiatives Symposium in Taiwan

Event Name

17th Global Initiatives Symposium in Taiwan 2026

Host

National Taiwan University

Operating Unit

The Student Organizing Committee of the 17th GIS Taiwan

Event Date

June 29 to July 3, 2026

Event Venue

National Taiwan University

Introduction

The Global Initiatives Symposium in Taiwan (GIS Taiwan) is the largest international student academic forum in Taiwan. The five-day annual symposium brings together scholars, business leaders, and student representatives from around the world. It serves as a cross-disciplinary and cross-generational platform that connects academia, industry, and government, inspiring meaningful discussions and critical thinking. Through engagement with the annual theme, participants are encouraged to exchange ideas, explore global issues, and conduct in-depth research and scenario analysis.

Motivation & Objectives

Founded in 2008, the Global Initiatives Symposium in Taiwan (GIS Taiwan) is the first official international student forum in Taiwan. Its goal is to raise young people's awareness of global affairs. The name "GIS," derived from the phrase Global Initiatives Symposium, also echoes the Chinese phrase "集思廣益" which means "to gather ideas." It reflects our vision of uniting young minds from around the world to share insights, understand global trends, and spark inspiration for shaping the future and creating positive impact.

Deepening Academic Thinking

GIS Taiwan aims to become a leading international youth academic conference. From identifying and defining issues to analyzing their underlying knowledge, we encourage participants to think critically from an interdisciplinary perspective. The forum seeks to guide young leaders across the Asia-Pacific region toward excellence while strengthening the role of Taiwanese youth in global discussions.

Building Stronger Connections among Industry, Government, and Academia

Beyond cultivating talent, academia also drives progress across industries. GIS Taiwan strives to collaborate with leading enterprises to bring real-world experience into academic discussions. Through active interaction between participants and professionals, we hope to inspire innovative ideas, foster meaningful networks, and help students gain insight into global industry trends as a foundation for their future development.

Expanding International Awareness and Global Vision

As an English-based symposium, GIS Taiwan actively builds connections with youth from around the world. The diversity of delegates allows participants to explore academic and global issues from multiple perspectives and engage in cross-cultural dialogue. The forum provides a platform for young people to broaden their horizons and strengthen their global mindset.

Enhancing Taiwan's International Presence

As one of the largest student academic forums in Taiwan, GIS Taiwan is dedicated to empowering young people to engage with the world and share Taiwan's vision globally. By fostering collaboration among international students, enterprises, and academic institutions, we aim to showcase Taiwan's commitment to nurturing youth and advancing global knowledge, allowing the world to see Taiwan's strength and contributions.



Wen-Chang, Chen

President,
National Taiwan University



Hung-Jen, Wang

Vice President for Academic Affairs,
National Taiwan University



Hsiao-Wei, Yuan

| Vice President for International Affairs,
National Taiwan University



Shi-Wei, Chu

| Vice President for Student Affairs,
National Taiwan University

Wen-Chang Chen

Shih-Torng Ding

Hung-Jen Wang

Hsiao-Wei Yuan

Shi-Wei Chu

Huei-Mei Ting

Fong-Chi Lin

Tzu Yeh

Jen-Tzu Liu

Johnny Wu

Alberto Chang

June
29

09:00~10:30

Opening Ceremony

NTU Shih-Liang Chien Lecture Hall

10:30~15:10

Panel Discussion

NTU Shih-Liang Chien Lecture Hall

June
30

10:00~12:00

Mentor Guidance

Multi-Purpose Classroom Building

13:30~16:30

World Cafe

Table Tennis Room, NTU Sports Center

**Academic Project
Activities**

**Cross-disciplinary
Activities**

**Social and Networking
Activities**

July
01

09:00~17:30

Global Immersion Trip

Pinglin /
Heping Island Park

July
02

09:30~11:30

Mentor Guidance

Multi-Purpose Classroom Building

13:30~17:00

Leaders' Dialogue

Grand Hyatt Hotel

18:00~21:00

Banquet

Grand Hyatt Hotel

July
03

08:30~12:00

IP Presentation

Multi-Purpose Classroom Building

13:50~14:40

IP Awarding

NTU Shih-Liang Chien Lecture Hall

14:40~16:00

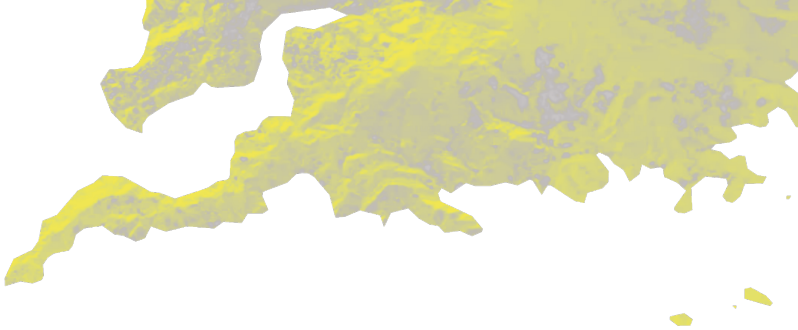
Closing Ceremony

NTU Shih-Liang Chien Lecture Hall

**Bond
& Beyond**

Academic Topics





011

Structure

012

Annual Theme

013

Subtopics



1

**Bond
&
Beyond**

Annual Theme

2

**Global
Regionalization**
**Emotional
Economy**

Subtopics

3

**Impact
Projects**

The academic topics are extensions of major international trends of this year that are devised by the GIS Organizing Team through extensive research and discussion with professionals from different fields, experts from industries, and government sectors.

The topics are divided into three levels. The most upper level is the annual theme that recapitulates the current trends of the international society, and from which the three academic topics are extended.

The second level includes Panel Discussion and Mentor Guidance, in which delegates and speakers can generate deep inspiration and perception through discussions and interactions.

In the third level, delegates work on their Impact Projects.

**Academic
Topics**

**Annual
Theme**

BOND & BEYOND

As the world enters an era of rapid transformation, information technology drives global operations, financial and business exchanges transcend borders, and economic and social structures are being reshaped at unprecedented speed. The new generation faces both challenges and opportunities amid this wave of transition.

In such times, the focus has shifted from mastering a single field to embracing cross-disciplinary collaboration and integration. In 2026, GIS Taiwan adopts the theme “連結無界”，aiming to inspire young people to transform potential into action. We encourage learning that goes beyond the classroom, fostering early engagement with industries, deeper understanding of business and trade, and meaningful international exchange. Through these experiences, youth will gain the competence to navigate global trends and the motivation to drive change for the next generation.

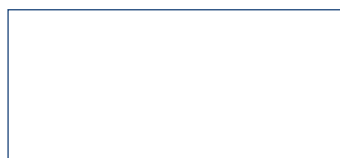
The forum serves as more than a platform for dialogue on financial technology and industrial innovation. It connects young leaders from Taiwan and around the world, empowering them to share experiences, learn from one another, and build bridges across cultures. By doing so, they will carry their insights back home and create lasting global connections that embody the spirit of “Bond and Beyond.”

This year, we hope every delegate will take a step closer to their dreams by thinking deeply, expanding networks, and seizing opportunities. Ultimately, we envision them achieving their own “Beyond,” transcending the limits of this generation and becoming true leaders of transformation.

Global Regionalization

Global
Regionalization

Global Regionalization



Global Regionalization

Global
Regionalization

Global
Regionalization

Subtopics

Global Regionalization

In recent years, the era of the "global village" and hyper-globalization has undergone a profound shift. Propelled by geopolitical tensions and the pandemic, the world is fracturing from a singular global market into a multi-centric regional landscape.

This new order is anchored in "friend-shoring" and "near-shoring," where risk management now takes precedence over cost reduction. In response to this trend, governments are actively securing their supply chains through industrial policies and regional trade agreements.

Simultaneously, multinational corporations are restructuring their production networks and establishing regional hubs to mitigate the geopolitical risks of weaponized trade. Individuals navigating this era must also confront mounting challenges, including soaring living costs, labor market volatility, and increasingly restricted cross-border career paths.

By exploring the new rules of trade shaped by great-power competition and the survival strategies of corporations, this subtopic offers delegates a unique opportunity to decipher geoeconomic policies. Participants will learn to cultivate a strategic mindset—one that enables them to analyze the realignment of the global order and flexibly adjust their own positioning in a future defined by "Global Regionalization."

Keynote
Speaker

張智程 Jeremy Chang

**Chief Executive Officer and Director of Economic Security
Research at the Research Institute for Democracy, Society, and
Emerging Technology (DSET)**



Dr. Jeremy Chih-Cheng Chang is a legal researcher and policy think tanker on geopolitics and technology law & policy. He serves as the Chief Executive Officer and Director of Economic Security Research at the Research Institute for Democracy, Society, and Emerging Technology (DSET) under the National Science and Technology Council, Taiwan.

He has developed a public policy career as a legal scholar in Japan's technology policy-making sphere, working at the National Graduate Institute for Policy Studies and the Japan Science and Technology Agency. His expertise covers safeguarding critical national technologies, including export control, foreign investment, trade secrets, security clearance, and compliance policies. He also addresses tech and industrial policy issues related to economic security and the resilience of the semiconductor supply chain in the U.S., Japan, and Taiwan.



科技、民主與社會研究中心
Research Institute for Democracy,
Society and Emerging Technology

Emerging technologies are reshaping global politics, economies, and societies. The challenge today is not only to harness innovation for progress but also to mitigate its negative impacts and ensure it serves social well-being. Addressing this requires an interdisciplinary, human-centered policy perspective that can evaluate and respond to technology's impact on democracy and society.

Taiwan, facing the spread of digital authoritarianism, must craft governance strategies that protect democratic institutions, strengthen national security, and promote social equity.

The Research Institute for Democracy, Society, and Emerging Technology (DSET), established under the National Science and Technology Council, was created to meet this mission. As a national think tank, DSET provides evidence-based policy recommendations on emerging technologies, grounded in democratic and societal needs, while sharing Taiwan's unique perspective with the global community. Our vision rests on five guiding principles—democracy, inclusiveness, sustainability, resilience, and innovation—to direct technological development toward advancing public good and affirming the value of democracy.

Keynote
Speaker

馮儒莎 Zsuzsa Anna Ferenczy

Visiting Fellow at EU–Southeast Asia relations
at the Martens Centre



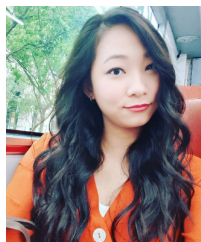
Zsuzsa Anna Ferenczy is Visiting Fellow at the Wilfried Martens Centre for European Studies in Brussels and Adjunct Assistant Professor at National Dong Hwa University in Hualien. Zsuzsa has been actively involved in projects on democratic and economic resilience in Europe and the Indo-Pacific, collaborating with think tanks, EU institutions and research institutes specializing in counter-disinformation, security, and parliamentary diplomacy.

From 2008 to 2020, Zsuzsa served as a political advisor in the European Parliament. Her work on Taiwan's internationalization, viewed through a European lens, places particular emphasis on Southeast Asia and India—key regional partners for Europe. Zsuzsa is the author of “Europe, China, and the Limits of Normative Power” (2019) and “Partners in Peace. Why Europe and Taiwan Matter to Each Other” (2024). She is also Research Fellow at the Institute for Security & Development Policy (ISDP Stockholm), Head of the Associates Network at 9DASHLINE (London), Fellow at Agora Strategy (Munich), and regular commentator in international media.



The Wilfried Martens Centre for European Studies is the official think tank of the European People's Party, and a full part of the European policy-making ecosystem. The organization helps shape responses to European challenges, analyses and contributes to the debate on EU policy that is relevant for policymakers, experts and the broader European public. Working closely with national partners allows the Centre to bring the European debate closer to those to whom it matters most: the people. The Martens Centre produces publications in various formats, including research papers and policy briefs on European and international affairs, and organises numerous events with its partners throughout the year.

Panel
Discussion
Moderator



胡至柔 Amy, Chih-Jou Hu

**Adjunct Lecturer, Academic Writing Education Center,
National Taiwan University**

Amy Chih-Jou Hu is a Project Instructor at the Academic Writing Education Center (AWEC) at National Taiwan University. With academic backgrounds in Creative Writing and Translation & Interpreting, Amy specializes in academic communication, intercultural communication, negotiation, and English-Medium Instruction (EMI) training. Amy's work focuses on how communication builds trust, strengthens relationships, and facilitates collaboration across cultural, linguistic, and professional boundaries.

Through designing and delivering workshops for students, researchers, educators, and professionals, Amy helps individuals develop the skills needed to communicate effectively, navigate differences, and foster meaningful engagement in diverse environments. Drawing on expertise in public speaking, negotiation, and cross-cultural communication, Amy is particularly interested in the role of language and dialogue in creating connections, cultivating a sense of belonging, and supporting productive collaboration in an increasingly interconnected world.



National Taiwan University (NTU), located in the vibrant heart of Taipei, is widely recognized as the most prestigious institution of higher education in Taiwan. Founded in 1928, NTU has cultivated a rich legacy of academic excellence and innovation over nearly a century. As a comprehensive research university, it offers top-tier programs across diverse disciplines, including science, arts, engineering, and medicine. The campus is renowned for its iconic Royal Palm Boulevard, blending historic architecture with a dynamic student life.

NTU consistently ranks among the top universities globally, attracting brilliant minds from around the world. By fostering a culture of critical thinking and global perspectives, NTU continues to shape visionary leaders and drive societal progress. It is truly Taiwan's ultimate academic powerhouse.

劉大年 Liu, Da-Nien

Professor/Researcher & Director/Deputy Executive Director



Dr. Da-Nien Liu is a seasoned economist with extensive experience in international trade and regional economic integration. He received his B.A. in Economics from National Taiwan University and his Ph.D. in Economics from Cornell University. Currently, he serves as Director of the Regional Development Study Center at the Chung-Hua Institution for Economic Research, as well as Senior Deputy Executive Director of the WTO and RTA Center.

Dr. Liu has played a pivotal role in Taiwan's accession to the World Trade Organization and in the development of bilateral free trade agreements, including the ECFA with China and FTAs with New Zealand and Singapore. In 2014, he was seconded to the National Security Council as Deputy Secretary-General, where he served as a key advisor to the President. During his tenure, he participated in APEC Leaders' Meetings and contributed to the 2015 Ma-Xi meeting in Singapore. In recognition of his contributions, he was awarded the First-Class Professional Medal by the Ministry of Economic Affairs in 2016.



Chung-Hua Institution for Economic Research (CIER) is a highly esteemed think tank in Taiwan which holds distinguished international recognition. CIER has provided economic and industry-related research and recommendations to the Executive Yuan, Taiwan's government. As an independent organization, it represents Taiwan while actively engaging with international institutions to improve global and local economic affairs.

Mentor &
Judge

吳榮泉 Rong-Chuan Wu

**Senior Advisor of the Institute for National Policy Research/
Director General of the Department of Non-governmental
Organization International Affairs**



Ambassador R.C. Wu has served at the Institute for National Policy Research upon his retirement from 40-plus years' foreign service. He graduated from Central Police University and served as a police officer in Tainan County for 5 years. In the Ministry of Foreign Affairs in Taipei, he had served as the Chief Liaison Officer of the Office of Parliamentary Affairs and Director General of the Department of Non-governmental Organization International Affairs. He held positions in foreign services abroad, including Charge d'Affaires, ROC Embassy in the Commonwealth of Dominica, Director General of Taipei Economic Office in Atlanta, U.S.A., Ambassador to St. Kitts and Nevis, Representative of Taipei Economic and Cultural Representative Office in Canada, and Representative of Taipei Mission in the Republic of Latvia. Ambassador Wu received his master's degree from the School of Foreign Services at Georgetown University in Washington DC and is married to Chiu Yueh Hsu (Rachel), and they have two sons.



The Institute for National Policy Research, officially inherited from the Chang Yung-fa Foundation in February 1998, has been the only private think tank devoted to national security and international relations in the Republic of China, Taiwan. Helping to further the Institute's original aims of serving the public good, the INPR always maintained its founding spirit in promoting national development and social reconstruction.

With the ideal of sovereign power invested in the people, we have actively researched fields including constitutional reform, policies towards the Mainland, regional security in the Asia-Pacific, national defense, social reform, and Taiwanese history and culture, and unceasingly invited domestic and international experts and scholars to discuss these issues in numerous symposiums. We invest new methods of thinking, new ideas, and new strategies into our concern over national development, and share our research with the Taiwanese public and international experts through open forums and bilingual publications. INPR is presided over by Dr. Tien, Hung-mao, former Minister of Foreign Affairs and currently Senior Advisor to the President.

Mentor &
Judge



徐遵慈 Hsu, Kristy Tsun Tzu

**Director of the Taiwan ASEAN Studies Center at the
Chung-Hua Institution for Economic Research (CIER)**

Kristy Hsu is the Director of the Taiwan ASEAN Studies Center at the Chung-Hua Institution for Economic Research (CIER), the leading economic research institute in Taiwan. She also serves as a Non-Resident Senior Research Fellow at the Taiwan Asia Exchange Foundation, Taiwan and as a Senior Fellow at the Center for Asia-Pacific Resilience and Innovation, Taiwan.

Her research interests include Southeast Asian studies, regional economic integration, trade policy, international economic law, and Taiwan FTA Studies, with a recent focus on cross-strait relations, the "China+1" strategy, economic security, and semiconductor supply chains. Kristy was a visiting fellow at the Korea Institute for International Economic Policy (KIEP) in South Korea and the Washington, D.C.-based Wilson Center in 2022, where she studied U.S. strategies on semiconductor supply chains and the CHIPS and Science Act. Since then, her research has delved deeply into geopolitical and economic issues, major powers' semiconductor strategies, and Taiwan's semiconductor industry, including TSMC and other key players in global supply chains.



Chung-Hua Institution for Economic Research (CIER) is a highly esteemed think tank in Taiwan which holds distinguished international recognition. Since its establishment in 1981, CIER has provided economic and industry-related research and recommendations to the Executive Yuan, Taiwan's government. As an independent organization, it represents Taiwan while actively engaging with international institutions to improve global and local economic affairs. In 2018, CIER was ranked 140th out of 6,000 global think tanks in the TTCSP Global Go to Think Tank Index Reports. This places CIER as the sole Taiwan-based think tank amongst the top 2%.

Mentor &
Judge

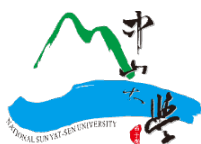
李予綱 Yu-Kang Lee

Professor, National Sun Yat-sen University (NSYSU)



Professor Yu-Kang Lee currently serves as a Professor in the Department of Political Economy at National Sun Yat-sen University. He earned his Ph.D. in Social Policy from the University of Edinburgh and has established a distinguished academic career spanning over 25 years. His research expertise encompasses political economy, public policy, political communication, and the governance of Artificial Intelligence.

Professor Lee has contributed extensively to the global academic community, publishing in premier Q1 journals such as the *International Journal of Advertising*, *Social Science Computer Review*, and *Computers in Human Behavior*. Beyond his academic achievements, Professor Lee has held significant administrative roles, including Vice Dean of the College of Social Sciences. He is deeply committed to translating research into social impact, evidenced by his leadership in rural public transportation initiatives and the USR project, which promotes circular economy and community empowerment. As a mentor for GIS Taiwan, he looks forward to engaging with global youth to facilitate the transition from theoretical knowledge to meaningful social innovation.

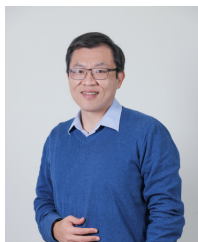


National Sun Yat-sen University (NSYSU) is a prestigious public research university located in Kaohsiung, one of Taiwan's major port cities and a dynamic hub of culture, industry, and innovation. Established in 1980, NSYSU is consistently ranked among Taiwan's top universities and recognized for its excellence in research, innovation, and interdisciplinary education. The university comprises seven colleges — including Social Sciences, Management, Engineering, and Marine Sciences — offering a wide range of undergraduate, graduate, and doctoral programs. Situated along the scenic coastline of Siziwan Bay, NSYSU fosters a thriving intellectual community of approximately 9,000 students and faculty. With strong international partnerships and a commitment to social responsibility, NSYSU actively contributes to regional development, policy innovation, and global academic dialogue.

Mentor &
Judge

蔡中民 Chung-min Tsai

**Professor, Department of Political Science,
National Chengchi University**



Chung-min Tsai (Ph.D., UC-Berkeley) is a Professor at the Department of Political Science at the National Chengchi University (NCCU), and the president of the Taiwanese Political Science Association (TPSA). He served as the secretary-general of the TPSA, the deputy director of the Institute of International Relations, the department chair of political science, and the associate dean of social sciences at National Chengchi University. His research interests include comparative politics, political economy, Chinese political economy, and international relations in East Asia. His current research projects focus on state regulation, industrial policy (especially the semiconductor industry and supply chain), and the geopolitical landscape in East Asia.



National Chengchi University (NCCU), located in Taipei, is widely recognized as one of Taiwan's leading universities in the humanities and social sciences, with particular strengths in media and communication. Its College of Communication includes departments in journalism, advertising, and radio and television, as well as English-taught international master's programs and student media platforms that connect theory with practice. NCCU also places strong emphasis on internationalization through exchange programs, cross-cultural collaboration, and support for incoming international students.

Mentor &
Judge

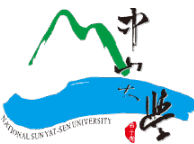
郭育仁 Yu-jen Kuo

Professor and Director of the Institute of China and Asia-Pacific Studies, National Sun Yat-sen University



Dr. Yu-jen KUO is Director and Professor at the Institute of China and Asia-Pacific Studies of National Sun Yat-sen University, Taiwan. He is also Vice President at the Institute for National Policy Research, INPR, and also the chairperson of Global Risk Assessment Team, GRAT at INPR. He has served as honorary advisor to Taiwan Space Agency, and advisor at the Mainland Affairs Council since 2016. He is also an advisor to the Chinese National Association of Industry and Commerce, CNAIC Taiwan.

Dr. Kuo's main research interests include Japan's defense industry and policy, U.S.-Japan alliance, as well as security issues at Indo-Pacific region. Dr. Kuo is the author of many academic volumes and articles in Chinese, English and Japanese. Dr. Kuo was formally invited to give talks to Japanese Ministry of Defense, the U.S. State Department, and French Ministry of Defense to share his expertise and recommendations on security issues of Indo-Pacific region.



National Sun Yat-sen University (NSYSU) is a prestigious public research university located in Kaohsiung, one of Taiwan's major port cities and a dynamic hub of culture, industry, and innovation. Established in 1980, NSYSU is consistently ranked among Taiwan's top universities and recognized for its excellence in research, innovation, and interdisciplinary education. The university comprises seven colleges — including Social Sciences, Management, Engineering, and Marine Sciences — offering a wide range of undergraduate, graduate, and doctoral programs. Situated along the scenic coastline of Siziwan Bay, NSYSU fosters a thriving intellectual community of approximately 9,000 students and faculty. With strong international partnerships and a commitment to social responsibility, NSYSU actively contributes to regional development, policy innovation, and global academic dialogue.

Mentor &
Judge

謝笠天 Pasha L. Hsieh

**Professor, Singapore Management University/
Jean Monnet Chair Professor**



Pasha L. Hsieh is a Jean Monnet Chair Professor at the Singapore Management University Yong Pung How School of Law. He has held visiting positions at leading institutions, including the University of Melbourne, Seoul National University, and National Taiwan University. He holds a J.D. and LL.M. from the University of Pennsylvania and a Ph.D. from the Free University of Brussels. Prior to academia, he worked as a Legal Affairs Officer at the WTO Appellate Body Secretariat in Geneva and as a lawyer at a leading law firm in Washington, D.C. His monograph, *New Asian Regionalism in International Economic Law*, was published by Cambridge University Press and has been translated into Chinese and Japanese.

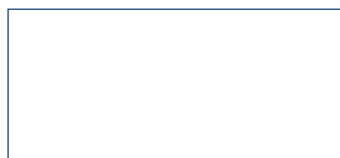


Singapore Management University (SMU) is a leading autonomous university in Singapore, established in 2000. Known for its interactive, seminar-style teaching, SMU emphasizes interdisciplinary education across fields such as business, law, economics, computing, and social sciences. Located in the city center, it has a strong global outlook with extensive international partnerships. SMU is also recognized for its research excellence and close links with industry and government. Its Yong Pung How School of Law is particularly noted for its focus on international and commercial law in Asia.

Emotional Economy

Emotional
Economy

Emotional
Economy



Emotional Economy

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Emotional
Economy

Subtopics

Emotional Economy

Emotional Economy explores how emotions are increasingly shaping market dynamics and economic behavior. In today's markets, emotions extend beyond individual psychological responses and play an important role in influencing consumer choices, brand relationships, and investment decisions. Feelings such as trust, identity, and belonging have become key elements through which companies build brand value and connect with their audiences.

This subtheme examines how emotions connect consumers, brands, and markets, and how they can accumulate through collective interactions to influence broader market behavior. From brand storytelling and emotion-driven marketing strategies to the role of investor sentiment in market fluctuations, emotions are becoming deeply embedded in consumption patterns, asset prices, and market dynamics.

Drawing on perspectives from behavioral economics, branding, and investor sentiment, this subtheme aims to help participants better understand the economic significance of emotions and reflect on their implications for future market development and business innovation.

Keynote Speaker



傅亭瑀 Tyng Yu Fu

Founder, FiFi Marketing | International Marketing Career Coach

After graduating from the MBA in International Luxury Brand Management at ESSEC Business School, FiFi put her knowledge of marketing and luxury goods to use and joined LVMH as a product development consultant.

FiFi has also been a part of the Chief Digital Officer's team at L'Oréal, managing more than 20 brands in the Greater China Region and driving sales growth through Giorgio Armani's operational marketing team. Through these experiences, FiFi has gained hands-on experience in new product launch, public relations event planning, enterprise marketing training, and training development and delivery for more than 100 brand marketing managers.

Aside from her deep knowledge of the luxury beauty market, FiFi has also built expertise in the FMCG field, working for market-leading companies like Uni-President and Yahoo! Taiwan, where she focused on building brands, integrating marketing strategy, digital marketing, marketing trend analytics and consumer insights, product marketing, and new product development.

FiFi-Marketing

FiFi-Marketing empowers international students to break into global marketing careers through structured training, portfolio development, and personalised one-on-one coaching. Drawing on extensive international experience, FiFi brings insights from diverse markets and cultures, helping students position themselves competitively in the global job market.

Keynote
Speaker

許午威 Wayne Hsu

CEO of WWHaT Digital Co., Ltd. & WayStar Capital Co., Ltd.



Wayne Hsu is a capital market advisor with an integrated background in accounting, finance, capital markets, and business growth. He graduated from the Department of Finance at National Taiwan University, previously worked at KPMG for more than four years, and passed the AICPA examination.

Wayne currently focuses on corporate fundraising, mergers and acquisitions, IPO planning, transaction structuring, financial strategy, and cross-border growth advisory. He helps high-growth companies move from operational growth toward capitalization, institutionalization, and international expansion. Beyond financial and transaction advisory, Wayne also has entrepreneurial and market execution experience, having co-founded a digital marketing company. His advisory approach combines finance, strategy, capital markets, and commercial execution, helping founders and management teams enhance enterprise value, build credible capital narratives, and make better decisions during fundraising, major transactions, and capital market preparation.



WWHaT Digital Co., Ltd. and WayStar Capital Co., Ltd. focus on corporate fundraising, mergers and acquisitions, IPO planning, and capitalization advisory services. The team supports companies in fundraising strategy, transaction structuring, investor communication, business growth planning, and cross-border resource integration. Its services include investor materials preparation, financial modeling, valuation and benchmarking analysis, M&A and strategic partnership planning, pre-IPO institutionalization, and capital market roadmap design. Managing over NTD 1 billion worth of fundraising and M&A deals.

Keynote Speaker

陳宜濤 Melanie Chen

**Former Global Brand Executive | Aesthetic & motivational
Leadership Mentor**



Melanie Chen is a global business and creative leader with over 20 years of experience in the fashion and retail industry, having held senior executive roles at Fila, adidas AG, and Abercrombie & Fitch. Across Taiwan, the United States, Germany, and China, her work has centered on one core strength: understanding how aesthetics, emotional perception, and human insight shape behavior, culture, and leadership.

Known for translating creative vision into measurable business impact, Melanie once led a business transformation that achieved 10X revenue growth within two years by leveraging deep consumer insight, emotional resonance, and strategic brand positioning.

Drawing from her international leadership experience, she developed a unique perspective that bridges creative intuition with business strategy. Melanie believes that every transformation — whether in brands, organizations, individuals, or families — begins with emotional awareness and the ability to deeply perceive human needs and motivations.

Today, her work focuses on helping people translate their innate gifts and emotional intelligence into authentic leadership, guiding the evolution from personal alignment to business leadership, and ultimately to family and community impact.

At GIS Taiwan 2026, Melanie will share how emotional insight and aesthetic intelligence are becoming essential leadership capabilities in shaping the future of human-centered innovation and the Emotional Economy.

Abercrombie & Fitch

Abercrombie & Fitch (A&F) is an iconic American lifestyle and fashion brand founded in 1892, with a rich heritage spanning over a century. Originally established as an outdoor sporting goods retailer, the brand has evolved into a globally recognized name synonymous with casual, youthful, and effortlessly cool style. Known for its high-quality denim, comfortable basics, and on-trend outerwear, A&F caters primarily to young adults and teenagers who seek a blend of comfort and sophistication.

The brand operates a portfolio of sub-brands, including Hollister Co. and abercrombie kids, allowing it to serve a wide range of age groups and style preferences. With hundreds of stores across North America, Europe, Asia, and beyond, as well as a strong online presence, Abercrombie & Fitch continues to reinvent itself as a modern, inclusive, and customer-focused fashion brand for today's generation.

凱達西 Caskey D'arcy

Associate Professor, Department of International Business



Dr. D'Arcy Caskey is an Associate Professor in the Department of International Business at National Taipei University of Business (NTUB), where he serves as Dean of the Office of International Affairs, and an Adjunct Associate Professor in the College of Management at National Taiwan University. He holds a PhD in International Business from National Taiwan University.

His research spans international strategy, consumer behavior, international entrepreneurship, management education, and team decision-making, with a recent focus on how individuals and teams navigate complex, cross-cultural contexts. His latest work appears in *International Marketing Review*. His teaching encompasses international business, marketing, negotiation, and case study analysis.

As Dean, he advances global collaboration through student exchanges, visiting scholar programs, and institutional partnerships worldwide. Across his research, teaching, and leadership, he is committed to bridging Taiwan's business education landscape with global academic and industry networks.



National Taipei University of Business (NTUB), founded in 1917, is Taiwan's oldest and only National business-focused university. For over a century, NTUB has earned recognition as a premier institution for commerce education. According to 1111 Job Bank surveys, NTUB consistently ranks among the top three universities for employer satisfaction, with its Finance department holding the national #1 position for four consecutive years. In 2023, the university ranked #6 nationwide for civil service exam success rates and #1 among technical universities.

NTUB is committed to global engagement, offering extensive exchange programs and cultivating a diverse, international campus environment for students, faculty, and staff. By integrating rigorous academics with industry cooperation, NTUB prepares graduates to thrive in the dynamic global economy, serving as a vital hub for business talent cultivation in Taiwan and cross-border collaboration in Asia and beyond.

Mentor &
Judge

何佳勳 Chia-Hsun Ho

Founder & Chief Marketing Officer, ATMarketing Co., Ltd.



Chia-Hsun Ho, widely known by his nickname “Angle” is a digital marketing consultant and lecturer specializing in AI-powered marketing, social commerce, advertising management, and gamification marketing. He is the founder of ATMarketing Co., Ltd. and the marketing community “Marketing Tribe” (行銷部落). Author of the 2019 book CRM Big Opportunities on customer relationship management through LINE Official Accounts, he became one of only six LINE@ officially certified lecturers in Taiwan in 2017, and was named among the Top 30 Best Chinese-Language Lecturers (Taiwan) in 2019. Invited by Taiwan’s Ministry of Foreign Affairs, he has lectured on e-commerce marketing in Honduras, Eswatini, Belize, and Malaysia. Delivering around 200 talks and courses every year, he uses gamified teaching that turns learning into hands-on fun. He holds Google, LINE, Meta, and Adobe certifications, and a master’s degree in multimedia design from National Taichung University of Science and Technology.



ATMarketing Co., Ltd. (圭話行銷股份有限公司) is a Taiwan-based digital marketing company founded by Chia-Hsun Ho, focusing on AI marketing tools, hands-on training, and enterprise digital transformation. The company has built more than twelve proprietary AI tools—including the AI101 challenge platform—all field-tested and offered free to marketers. Its services cover corporate training, advertising management across Facebook, Google, and LINE, e-commerce consulting, and online courses. ATMarketing has driven remarkable client growth, such as scaling a health-food brand from NT\$300,000 to NT\$2,000,000 in monthly revenue within three months and coaching e-commerce brands past NT\$100 million in annual sales. Corporate training clients include Uni-President, LINE, SONY, L’Oréal, TOYOTA, and numerous government agencies and universities.

熊賢雅 Sara Shuing

Board Director, Agein Media & Communication Ltd. Co.



Sara Shiung has over 30 years of experience in advertising and media. She held senior positions at Ogilvy, JWT, Mindshare, and GroupM before founding Agein Media & Communication Ltd. Co. in 2005. The firm started with traditional TV, print, and out-of-home media and has since expanded into digital and AI marketing services.

She believes brand value is built on consumer trust and emotional connection, not product features alone. Over three decades across finance, telecoms, food, gaming, entertainment, and beverage industries, her work has focused on understanding not just consumer purchasing behaviour, but what drives long-term brand loyalty. Clients include Taishin Bank, Uni-President, Far EastOne, Asia Pacific Telecom Co., Ltd., PHS, Taipei 101, Gamania, Master Kang Ice Tea, Taiwan Beer, Kinmen Kaoliang Liquor, Leofoo Village Theme Park, Motorola, and Kellogg's.



Founded in 2005 by marketing professionals with experience at multinational agencies including Ogilvy, JWT, and Mindshare, Agein Media & Communication Ltd. Co. brings together expertise across media strategy, data analytics, digital advertising, and creative production.

Media coverage spans digital platforms (Meta, Google, LINE, LinkedIn), TV and OTT streaming (TVBS, EBC, KKTV, friDay), magazines, and out-of-home advertising, offering clients a fully integrated solution across all channels.

On the AI front, Agein Media actively develops its own AI marketing technologies, applied across audience analysis, creative optimisation, and media bidding. Clients include OPPO, Bosch, Gamania, Kai Xie Oolong Tea, BARISTA COFFEE, Asia Pacific Telecom Co., Ltd., Move Free, Taipei 101, PHS, Taiwan Beer, Kinmen Kaoliang Liquor, and Leofoo Village Theme Park.

**Mentor &
Judge**

李怡志 Richy Li

**Assistant Professor, College of Communication, National
Chengchi University**



Richy Li is a media professional and educator with more than 20 years of experience in news media and digital content product management. He previously served as Editor-in-Chief of Yahoo! Taiwan. His expertise includes information visualization, product planning and management, nonprofit organizations, and fundraising. He currently teaches in the Department of Journalism at National Chengchi University and serves as a board director for several nonprofit media organizations.



National Chengchi University (NCCU), located in Taipei, is widely recognized as one of Taiwan's leading universities in the humanities and social sciences, with particular strengths in media and communication. Its College of Communication includes departments in journalism, advertising, and radio and television, as well as English-taught international master's programs and student media platforms that connect theory with practice. NCCU also places strong emphasis on internationalization through exchange programs, cross-cultural collaboration, and support for incoming international students.

陳駿憲 Lyon Jun Chen

Founder of Hong Teng International Entertainment Marketing



Chen Chun-hsien is a Taiwanese entrepreneur and columnist, currently the founder of Hung Teng International Entertainment Marketing Co., Ltd.

Career Background and Entrepreneurial Experience:

A dancer by training: He started as a dancer and dance teacher before venturing into entrepreneurship.

Platform Creation: He created the "SGL (Stage League)" entertainment marketing platform, establishing a matchmaking channel centered on performing arts professionals.

Initial Setbacks: His first entrepreneurial venture, after years of securing angel investment, was forced to halt during the product testing phase due to the COVID-19 pandemic. Restart: He returned to the startup field in April 2024.

Column and Core Viewpoints: He has long written the "Startup Corner" column on the Taiwanese startup information platform FINDIT, sharing his startup insights.



Hong Teng International Entertainment Marketing Co., Ltd. was founded by Chen Junxian, a dancer by training. The company operates on an O2O model, combining online marketing with offline event planning, party organization, and performer packaging. Its main services include video production and professional performance matchmaking.

In 2017, it established a performer-centric platform, providing professional matchmaking and ensuring performer quality. It is dedicated to connecting performing arts professionals with businesses. The company aims to solve the pain points of traditional performance brokerage processes, helping businesses reduce costs through an intuitive platform service, while providing performing arts professionals with better marketing and packaging channels.

Mentor &
Judge

林克威 KeWei Lin

Founder & CEO, Digital Origin



KeWei Lin is the Founder and CEO of Digital Origin, with more than a decade of experience in e-commerce, digital marketing, and brand management. Throughout his career, he has helped numerous international brands expand their e-commerce presence in Taiwan, including HP, Kodak, Durex, and Move Free. In addition to leading his company, KeWei founded the media platform “E-Commerce Made Easy”, where he regularly shares insights on e-commerce trends, brand strategy, and AI applications in business. He holds a bachelor's degree from the University of Massachusetts Boston, an EiMBA Master's degree from National Taiwan University, and a Master's degree in Communication Management from Shih Hsin University. Currently, he is pursuing a Ph.D. in Communication Management at Shih Hsin University, focusing his research on artificial intelligence, consumer trust, and digital communication strategies in e-commerce environments. Through both academic research and industry practice, he is committed to exploring how emerging technologies can enhance business performance and customer engagement in the digital age.



Digital Origin is a leading e-commerce solutions provider in Taiwan, offering comprehensive services including marketplace operations, brand management, digital marketing, warehousing, logistics, and cross-border commerce. The company partners with both international and local brands to drive sustainable online growth across major e-commerce platforms. With extensive experience in managing official brand stores and digital transformation projects, Digital Origin helps businesses optimize customer engagement, improve operational efficiency, and expand market reach through innovative technology and data-driven strategies.

鄭匡宇 Cheng, Kuang-Yu

founder of Run Universe Co. Ltd.



Dr. Cheng, Kuang-Yu is a versatile Taiwanese author, motivational speaker, and professional multilingual emcee with a global perspective. Holding a PhD in Dance History and Theory from the University of California, Riverside, he seamlessly bridges the worlds of academic depth, cultural insight, and dynamic public communication.

With extensive experience as a university professor in South Korea and the founder of Run Universe Co. Ltd., Dr. Cheng specializes in leadership, cross-cultural communication, and personal empowerment. A prolific writer and a licensed professional in real estate and insurance, he actively helps individuals and businesses unlock their potential and secure their wealth. Passionate about innovation, he integrates advanced AI tools into modern content strategy and digital music distribution. Driven by the mission of "bringing Taiwan to the world and the world to Taiwan," Dr. Cheng empowers global audiences with actionable strategies for growth and cross-border success."



Run Universe Co. Ltd. is a dynamic, forward-thinking enterprise dedicated to bridging cultures, empowering professionals, and unlocking international business opportunities. Founded by global communication expert Dr. Cheng, Kuang-Yu, the company specializes in cross-cultural training, leadership development, high-end hosting services, and cutting-edge content strategies.

Driven by the mission of "bringing Taiwan to the world and the world to Taiwan," Run Universe blends traditional business insight with modern innovation, actively leveraging advanced AI integration and digital media distribution. In addition to consulting and talent empowerment, the firm provides cross-industry expertise in strategic asset growth. Run Universe is your ultimate catalyst for global expansion, helping individuals and businesses build unstoppable momentum and achieve cross-border success."

**Bond
& Beyond**

Impact Project





037

About Impact Project

038

Topic of Impact Project

040

Scoring

041

Criteria

About Impact Project

The Impact Project is a session designed to enable student delegates to present their projects developed during the five-day symposium.

The primary purpose of this event is to allow students to apply the knowledge and skills acquired throughout the conference to create a project relevant to their respective academic fields.

In the Impact Project Presentation session, delegates will showcase their understanding and expertise by devising innovative solutions and demonstrating their practical application of theoretical concepts.

Each group will receive specific instructions and guidelines, prompting them to conduct thorough research and develop viable solutions to pressing issues within their academic topics. This event not only highlights the delegates' academic prowess but also fosters collaboration, critical thinking, and problem-solving skills, ultimately preparing them for real-world challenges in their fields of study.



Global Regionalization

Global Regionalization examines the world's gradual shift away from deep globalization toward a system shaped more strongly by regional alliances and strategic blocs. As geopolitical tensions rise and supply chains are increasingly reorganized, the ways countries, businesses, and societies interact are being fundamentally redefined.

Through this Impact Project, delegates will explore how these changes create both new opportunities and difficult trade-offs. Rather than viewing regionalization solely as economic restructuring, delegates are encouraged to consider its broader influence on political decision-making, corporate strategy, and individual livelihoods. This project invites delegates to engage critically with real-world cases, reflect on the uneven distribution of costs and benefits, and develop thoughtful responses to the challenges of an increasingly fragmented world.

Global Regionalization

Emotional
Economy

Emotional Economy

Global
Regionalization

Emotional Economy

Emotional Economy explores how emotions have grown beyond personal feelings to become a force that shapes markets and influences economic behavior. In today's world, people rarely make decisions based on price or functionality alone. What a product represents, how a brand makes people feel, and the sense of connection it creates often matter just as much.

Through this Impact Project, delegates will examine the role emotions play in shaping consumer choices and business strategy. By engaging with analytical frameworks and case studies, delegates are expected to explore how emotions can generate value, create loyalty, or become strategic risks, while developing practical and thoughtful responses to an increasingly emotion-driven economy.

Global Regionalization

Emotional
Economy

Global
Regionalization

Emotional Economy

Award Introduction



Evaluated by judges during the Impact Project Presentation, this award recognizes the group that demonstrates exceptional performance and impact in their project presentation.

Impact Project Document



File Name: (Subtopic Name)_(Group Number)_IP_Document

File Format: PDF.

Please refer to the instructions provided on June 29th for detailed guidelines.

Presentation Slide (for IP Presentation)



File Name: (Academic_Topic Name) _(Group ID)_ Slide

File Format: PDF.

Criteria

Global Regionalization

Structure Overview :

Q1 - Q3 (Written Report) – 60%, 20% each

Comprehensiveness – 40%

Creativity & Original Thinking – 30%

Logic & Depth – 30%

Q4 (Presentation) – 40%

Presentation – 15%

Problem Framing – 25%

Topic Relevance – 25%

Feasibility – 25%

Novelty – 10%

Further Explanation:

Comprehensiveness(40%):

The response thoroughly addresses all aspects of the question, fully articulating the underlying thought process and justifications.

Creativity & Original Thinking (30%):

Demonstrate ideas originally and independently, avoid direct copying or mere extraction from reference materials.

Logic & Depth (30%):

The response is logically sound with clear deductive reasoning, showcasing an in-depth understanding and critical analysis of the subject.

Further Explanation:

Presentation(15%):

Clarity and fluency in oral expression, time management, and team cooperation during the presentation. Visual aids are encouraged to complement the presentation.

Problem Framing (25%):

Defining the challenge faced in the context of Global Regionalization. Clarity on the problem description and possible impacts.

Topic Relevance(25%):

The relevance of the proposal (including three core strategies) to the context of Global Regionalization and the current issue to be solved.

Feasibility(25%):

The feasibility of the solution to be implemented in the real-world corporation. The proposed solution might have to consider resources, regulations, and geopolitical risks.

Novelty(10%):

The uniqueness and creativity showcased in the solution and the presentation.

Criteria

Emotional Economy

Structure Overview :

Q1 + Q2 (Written Report) – 60%

Comprehensiveness – 15%

Logical Structure – 15%

Depth of Emotional Insight – 20%

Strategic & Market Awareness – 10%

Q3 (Presentation) – 40%

Strategic Quality & Emotional Foundation – 15%

Feasibility & Practical Impact – 10%

Creativity – 10%

Presentation & Professionalism – 5%

Further Explanation:

Comprehensiveness(15%):

Assesses whether all required components are fully addressed, including emotion classification, theoretical foundation, case analysis, emotional strategy, and strategic positioning. Strong work connects theory to application clearly, integrates ideas across sections, and leaves no major requirement incomplete.

Logical Structure & Analytical Coherence (15%):

Evaluates the clarity and organization of arguments. Strong work presents a clear analytical flow, applies frameworks consistently, builds arguments systematically, and ensures conclusions are well supported by evidence and reasoning.

Depth of Emotional Insight (20%):

Assesses understanding of emotional mechanisms and their economic impact. Strong work identifies specific emotions (e.g., belonging, aspiration, trust), clearly explains how they are activated and transformed into consumer behavior and market outcomes, and demonstrates clear causal reasoning.

Strategic & Market Awareness (10%):

Evaluates the ability to analyze market context and position the company strategically. Strong work clearly identifies strengths, challenges, opportunities, target audiences, and competitors, and explains how emotional positioning interacts with market dynamics using case-based evidence.

Criteria

Further Explanation:

Strategic Quality & Emotional Foundation (15%):

Assesses the clarity and logic of the proposed strategy. Strong work presents a coherent strategy built on a clear emotional mechanism, demonstrates strong causal logic, aligns with prior analysis, and shows clear strategic differentiation.

Feasibility & Practical Impact (10%):

Evaluates how realistic and actionable the strategy is. Strong work outlines clear implementation steps, considers constraints, defines measurable indicators (KPIs), and addresses both short-term and long-term impact.

Creativity (10%):

Assesses originality and innovation. Strong work presents novel yet relevant ideas, applies creative emotional activation methods, and demonstrates strategic thinking beyond obvious or conventional solutions.

Presentation & Professionalism (5%):

Evaluates delivery and visual quality. Strong work demonstrates confident and persuasive communication, logical slide organization, clean and professional design, and effective time management.

**Bond
& Beyond**

Cross- disciplinary Activities





045

Opening & Closing Speech

049

Leaders' Dialogue

061

World Cafe

**Opening
Speech**



**何子明
Stephen Ho**

Co-Founder of SDG Harmony

Mr Stephen Ho was a Managing Director at DBS Bank Ltd ("DBS") in Singapore, Hong Kong and Taiwan between 2001 and 2019. He is now an Independent Director at Azeus Systems Holdings Ltd., Valuetronics Holdings, Asian Pay TV Trust, and CeEntek Pte Ltd.

Prior to joining DBS Bank Ltd, Mr. Ho was responsible for investment banking coverage at JPMorgan Chase for the Telecom, Media and Technology ("TMT") sector in Asia. Mr. Ho started his banking career at the Mergers & Acquisitions department at Chase Manhattan Bank in New York in 1989, before he focused on the TMT sector in the U.S. and Asia. Prior to his appointment as the CEO of DBS Asia Capital, Mr. Ho was responsible for TMT coverage globally at DBS. Mr. Ho was also responsible for DBS' business in the Middle East and Malaysia, during the period 2007-2009 and 2009-2010. From 2014 to 2023, Mr. Ho worked at the Institutional Banking Group at DBS (Taiwan) Ltd.

Mr. Ho is a member of the Composers and Authors Society of Hong Kong ("CASH"). When he attended high school at St. Paul's Co-Educational College in Hong Kong, his compositions won multiple first-prize awards at the Hong Kong School Music Festival. His works in popular music had been released in Hong Kong and Taiwan in the 1990s.

Mr. Ho is a civil engineering graduate of Iowa State University (B.S.) and MIT (S.M.), and an MBA graduate at the Wharton School of University of Pennsylvania.

**Opening
Speech**



**龍燁
Franck Paris**

**Director of the
French Office in Taipei**

Born on 30 December 1976, Master's Degree from the Paris Institute of Political Studies (Sciences Po), Graduate of the National School of Public Administration (ENA), "Léopold Sédar Senghor" Class, 2004

Conseiller des Affaires Etrangères

- 2001-2002 Ministry of Foreign Affairs – Southern Africa
- 2002-2004 National School of Public Administration (ENA)
- 2002 (Internship) French Embassy in Côte d'Ivoire
- 2004-2006 Ministry of Foreign Affairs – Great Lakes Region Desk Officer
- 2006-2008 Ministry of Foreign Affairs – Peacekeeping Operations in Africa Desk Officer
- 2008-2010 Africa and Development. Permanent Representation of France to the European Union - Brussels (Belgium)
- 2010-2013 Permanent Representation of France to the European Union – Military Issues/ Defence Europe Desk Officer
- 2013-2017 Adviser to the Defence Minister (Europe and Africa)
- Since 16 May 2017 Africa Adviser to the President
- August 9, 2023 Director of the French Office in Taipei

**Closing
Speech**



**陳明祺
Chen Ming-chi**

**Deputy Minister of Foreign Affairs
(Political Affairs), Republic of China
(Taiwan)**

Chen Ming-chi is the Deputy Minister of Foreign Affairs (Political Affairs) of the Republic of China (Taiwan), appointed on February 20, 2025. He brings extensive experience in public policy, national security, and international relations across academia and government. He holds a Ph.D. in Sociology (May 1998 – May 2002) and an M.A. in Sociology (September 1995 – May 1998) from Yale University, and earned his B.A. in Sociology from National Taiwan University (September 1984 – June 1988).

Throughout his career, he has served in several key governmental and academic positions. He was Executive Director of the Institute for National Defense and Security Research (July 2023 – July 2024), and a member of the National Security Council Advisory Committee (July 2020 – July 2023). He also served as Deputy Minister of the Mainland Affairs Council (July 2018 – May 2020).

In academia, he has been an Associate Professor at the Graduate Institute of Sociology, National Tsing Hua University since January 2012, having previously served as Assistant Professor at the same institution (January 2005 – January 2012) and at the Department of Sociology, National Taipei University (August 2002 – January 2005). With a career spanning both academic research and high-level policy-making, Mr. Chen brings a distinctive perspective on international affairs, national security, and cross-strait relations, offering deep insights into Global Regionalization and geopolitical dynamics.

**Closing
Speech**



師逸樺

Eva LEIHENER-STEFAN

**Managing Director,
L'Oréal Taiwan**

Eva has over 25 years working experience in different functions and markets within the L'Oréal GROUP, the world's leader in beauty. L'Oréal is not only devoted to bringing the best and most innovative beauty and #BEAUTYTECH solutions to customers all over the world, the company is also strongly engaged in their solid sustainability program "L'Oréal for the Future", which puts its strong historic sense of purpose to "Create the Beauty that moves the World" into practice to protect the planet's environment, boost diversity and equity in society, and strive toward future sustainability.

L'Oréal Taiwan has long been committed in sustainability and rewarded for its local engagement since the creation of the local subsidiary in Taipei over 30 years ago. Under Eva's leadership, L'Oréal Taiwan had been enhancing beauty tech solutions for best customer experiences offline and online. The local sustainability program has been identified as a key game changer to actively accelerate the sustainability roadmap involving the whole business as well as suppliers, partners and clients.

Leaders' Dialogue

This year, GIS Taiwan will be hosting the seventh year of Leaders' Dialogue. We gather leaders from the following six fields: "Sports Economy and Technology," "Taiwan's Voice to the World," "Sustainable Lifestyle Strategies," "Cultural Innovation and Content Economy," "Digital Evolution," and "Education Innovation."

The dialogue brings together leaders across industries, managers of successful companies, and pioneers who are shaping the future of their fields. In this fast-changing era, we seek to equip youth with a deeper understanding of global trends, empowering them to collaborate, innovate, and create a better future together.



Leaders' Dialogue

Sports Economy and Technology



邱冠融
KJ Chiu

CEO, Rebas Sports

Rebas Sports is Taiwan's leading sports tech company, dedicated to building a comprehensive, AI-powered Baseball ECO System. Currently holding an 80% market share in Taiwan's professional baseball league, Rebas empowers franchises through cutting-edge technology. By integrating AI video analysis and real-time data visualization, the company provides actionable insights tailored for player scouting, in-game strategy, and commercial sponsorship valuation. Moving beyond traditional data analytics, Rebas Sports focuses on maximizing real business value for sports teams. The company is now accelerating its global expansion, demonstrating how innovative AI solutions can drive the entire sports industry forward.

Sports Economy and Technology



林家振
Jonathan Lin

Partner and Professor, Andra Capital

Professor Jonathan Lin is a distinguished finance professional and educator with extensive expertise in global investment banking and cross-disciplinary leadership. He is currently a Partner at Andra Capital and holds academic appointments as an Adjunct Professor at National Taiwan University and a Visiting Professor at Academia Sinica. With a career spanning senior roles at Deutsche Bank, UBS, and Credit Suisse, Professor Lin has a deep background in global capital markets and technology research. Beyond finance, his leadership extends to the global sports industry and public service, notably as a Commission Member of the National Health Research Institutes. An alumnus of The Wharton School, Professor Lin offers a unique perspective on the intersection of finance, technology, and the sports economy to inspire the next generation of global leaders.

**Leaders'
Dialogue**

**Sports Economy
and Technology**



沈致璋
Jay SHEN

Managing Director of Automotive OEM, Garmin, Taiwan

Jay received his Bachelor's and Master's degree in Business Administration and Management from National Taiwan University in 1996 and 1998 respectively. Jay is currently leading Garmin Asia Auto OEM Group, in charge of engineering R&D, product planning, program management, sales marketing, quality assurance and services. With over 27 years cross-industry experience of Automotive, Telecommunications, and ICT industry, he is professional at P&L operation, corporate strategic planning, product design management, and business development.

Leaders' Dialogue

Taiwan's Voice to the World



廖昌磊
Leslie Liao

Lead Reporter and Anchor, TaiwanPlus

Leslie Liao is a journalist with a decade of experience reporting on Taiwan. He is currently Lead Reporter and Head Anchor at the TaiwanPlus News Center. Leslie has covered breaking news from and around the country, reporting on topics like President Tsai Ing-wen's historic meeting with US Speaker Kevin McCarthy and the 2024 Paris Olympics. Leslie started his career in journalism at International Community Radio Taipei (ICRT) as a Social Media Manager and News Assistant. He then moved to Radio Taiwan International where he helped produce, write, and host the station's flagship English news magazine show Taiwan Insider. Leslie was born in Taiwan and lived in the US for 20 years before moving back to Taipei. He has been living in Taiwan since 2013 and has been developing his career here ever since.

Taiwan's Voice to the World



劉光瑩
Kwangyin Liu

Deputy Managing Editor, Commonwealth Magazine

Kwangyin Liu is the Deputy Managing Editor and English website editor at Commonwealth Magazine in Taipei, where she has spent over a decade reporting on the energy transition, climate change, Taiwan's manufacturing sector and its evolving role in the changing geopolitical environment. A recipient of the prestigious Golden Tripod Award and the Vivian Wu Journalism Award, she has been recognized for her in-depth coverage of environmental crises and sustainability. In addition to her editorial leadership, she also hosts the English-language Taiwanology podcast and serves as a pro bono ambassador for the Berlin-based nonprofit media outlet Clean Energy Wire. Her background includes a career in foreign service and a Master's degree in Journalism from National Cheng Chi University.

Leaders' Dialogue

Taiwan's Voice to the World



鍾子偉
Joey Chung

President & Co-Founder, TNL Mediagene

Joey Chung is the President & Co-Founder of TNL Mediagene (formerly The News Lens Media Group). Since founding the company in 2013, he has led its evolution into one of Asia's fastest-growing digital advertising, data analytics, and media platforms. Before launching The News Lens, Joey served as the President of Sanrio's China Operations in Shanghai (2011–2013). He holds an MBA from Harvard Business School (2009) and is an accomplished author and columnist for Business Weekly Taiwan, frequently sharing insights on media trends and business management.

Taiwan's Voice to the World



陳振川
**Jenn-Chuan
CHERN**

CEO, Tang Prize Foundation Professor Emeritus of Civil Engineering, National Taiwan University

Dr. Jenn-Chuan Chern is the CEO of the Tang Prize Foundation. He is Prof. Emeritus of Civil Engineering at National Taiwan University. He is an honorary member of American Concrete Institute, VP and academician of the Int'l Academy of Engineering. He is the full member of Club of Rome. Dr. Chern has served in several important roles in the cabinet of the Executive Yuan of the ROC, Taiwan, such as Minister without Portfolio, Minister of Public Construction Commission, and the CEO for the Morakot Post-Disaster Reconstruction Council. Dr. Chern is the recipient of many awards, including Reconstruction Award from the 921 Post-Disaster Recovery Commission of Cabinet. He received the Int'l Contribution Award from the Japan Society of Civil Engineers and Engineering medal of the Chinese Institute of Engineers (CIE). He is the past Chair of the Executive Committee of Asian Civil Engineering Coordinating Council, Honorary President of the Int'l Society for Social Management Systems, and the past president of the CIE.

Leaders' Dialogue

Sustainable Lifestyles Strategies



梁培泓
Pei Hung, Liang

Sustainability Business Partner, IKEA

A sustainability professional with over a decade of experience in the retail sector, spanning merchandising, strategy, and sustainability. I combine hands-on industry knowledge with a Master's degree in Sustainable Management to advance environmentally and socially responsible practices. Currently, I work at IKEA as a Sustainability Business Partner, focusing on product-related sustainability, social responsibility, and circularity. I'm particularly interested in how retailers can translate sustainability ambitions into scalable and practical action.

Sustainable Lifestyles Strategies



洪淑幸
Shwu-Shing
Hung

Director of the Department of Comprehensive Planning, Ministry of Environment (MOENV)

Shwu-Shing Hung currently serves as the Director of the Department of Comprehensive Planning at the Ministry of Environment (MOENV), a position she has held since September 16, 2024. Equipped with a Bachelor of Laws from Soochow University and a Master of Laws from National Chengchi University, she also qualified in the 1990 Senior Civil Service Examination for Financial Legal Affairs. With over two decades of dedicated service within Taiwan's environmental protection sector, Director Hung has built an extensive and progressive career. Prior to her current role, she served as the Chief Secretary of the MOENV. Her leadership portfolio under the Executive Yuan's Environmental Protection Administration (EPA) includes serving as the Chairperson of the Legal Affairs Committee, Director-General of the Department of Supervision Evaluation and Dispute Resolution, and both Senior Specialist and Deputy Director-General of the Department of Comprehensive Planning. The foundation of her leadership role began as a Section Chief at the EPA from 2002 to 2010.

Leaders' Dialogue

Sustainable
Lifestyles Strategies



胡德琦
Tammy HU

Co-founder & CSO, DOMI Earth

Tammy Hu is a serial entrepreneur and social entrepreneur with 26 years of experience across media, fashion, and e-commerce. For the past 11 years, she has focused on social enterprise, advancing environmental and social impact initiatives while supporting business leaders and sustainability practitioners. She specializes in guiding cross-functional teams to navigate internal tensions, align diverse perspectives, and turn value differences into momentum for innovation and sustainability transformation. With strong experience in stakeholder dialogue and coaching-based facilitation, she helps teams build shared language, strengthen collaboration, and create positive impact through business and sustainability.

Sustainable
Lifestyles Strategies



趙化宇
Chris CHAO

Partner & Director of Team 97, Bio-architecture Formosana

Chao specializes in international projects, multifunctional large-scale architectural design development, and R&D innovation. He possesses strong expertise in architecture vernacular and sustainability solutions. Chao has previously enriched the academic landscape of Cornell University, National Cheng Kung University, Providence University as a guest critic or an adjunct professor. Passionate about life and family, Chao embraces a diverse lifestyle. This has nurtured his ability to integrate, analyze, and transform different cultural domains. His courage in challenging limitations has become a crucial element of innovation at Bio-architecture Formosana.

Leaders' Dialogue

**Cultural Innovation
& Content Economy**



林廷宜
Tingyi S. Lin

**Chair & Professor, Design Dept., NTUST
Adjunct Professor, LIS/CEP, National Taiwan University
President, Taiwan Society of Basic Design and Art**

Dr. Tingyi S. Lin is Professor and Chair of the Design Department at the National Taiwan University of Science and Technology and also serves as an Adjunct Professor at National Taiwan University. Dr. Lin is deeply engaged in academic and professional leadership. She serves as Director of the Taiwan Society of Basic Design and Art, is a Board Member of the International Committee on Design History and Studies, and is a co-founder and Executive Board Member of the Design Network for Emergency Management. As a Visiting Scholar at the University of Chicago (2017–2018), supported by the TUSA Fellowship, she explored the integration of emerging technologies, health-promotion visual translation, and user-centered design. Dr. Lin publishes widely, lectures internationally, and serves as a reviewer and editorial board member for top journals, contributing significantly to the advancement of art, design, and human learning.

**Cultural Innovation
& Content Economy**



陳建雄
Chien-Hsiung
Chen

**Professor, Department of Design,
National Taiwan University of Science and Technology**

Dr. Chien-Hsiung Chen is a Professor of Design at National Taiwan University of Science and Technology (Taiwan Tech), currently serving as Vice Dean of Academic Affairs and Director of the Center for Teaching and Learning Development. His past leadership roles include Dean of College of Design, Department Chair, and Library Dean. His research integrates industrial design, human factors, and cognitive psychology, focusing on interaction design, interface usability, and user experience. Recent projects explore AI's influence on team creativity, visual feedback for AI doctor agents, and telecare interface design. He publishes many research papers in leading journals such as International Journal of Human-Computer Interaction. Dr. Chen is President of the Chinese Institute of Design (2023–2025) and Convener of Arts Discipline for National Science and Technology Council (2025–2028). Honored with Outstanding Research and Teaching Awards, he mentors students winning Red Dot, iF, and IDEA awards, holding multiple medical device patents.

Leaders' Dialogue

Cultural Innovation & Content Economy



鍾炘儒
Sarah Chung

Founder & CEO, Like It Formosa

Sarah Chung is the founder and CEO of Like It Formosa, the biggest English walking tour company in Taiwan. She holds a bachelor degree in Agricultural Economics from National Taiwan University, and has previously worked as an analyst in the investment banking sector at HSBC Taiwan for two years. She spent one year as a visiting student in Barcelona, Spain and got to know the concept of Free Walking Tour when she was traveling around Europe, which she believed is the solution that could increase both foreigner's understanding of Taiwan as well as young Taiwanese' state identity. Like It Formosa was then founded in 2015, specializing in content design and tour guide training. Sarah was also a TED speaker and an official English tour guide in Taiwan.

Cultural Innovation & Content Economy



鄭洪
Hung Cheng

Lecture, Department of Design, National Taiwan University of Science and Technology

Cheng Hung is an industrial designer, brand consultant, and design educator with long-term experience in product design, service design, brand strategy, and industry-academia collaboration. His works and consulting projects have received more than 50 domestic and international design awards, including multiple Gold Awards from international design competitions. Hung Tien Creative Co., Ltd., which he co-founded, is currently ranked No. 1 worldwide among design studios in the textile category of the iF Design Ranking, and No. 51 among Taiwanese design studios in the overall category. In recent years, he has focused on AI design applications, early childhood learning tools, cultural innovation, and the content economy, transforming design methods into innovative practices for both industry and education.

Leaders' Dialogue

Digital Evolution



陳侶菱
Austin Chen

Director of Technology Process Integration, Micron Technology

Austin Chen holds a strong academic foundation in both materials science and biomechatronics engineering, combining expertise in advanced materials with interdisciplinary knowledge of mechanical, electrical, and biological systems. His background enables him to approach complex technological challenges with a holistic perspective, bridging innovation across multiple domains. He is passionate about leveraging this integrated skill set to drive research, development, and practical applications that create meaningful impact.

Digital Evolution



林上哲
Brad Lin

Founder & CEO, nuva

Lin Shang-Che, founder of nuva, is an emerging AI instructor highly recognized by thousands of managers. He has served multiple leading listed companies and partnered with NVIDIA to create a co-branded AI experience camp. He continues to promote practical AI education for frontline workers and has influenced more than 100,000 professionals. Coming from a non-technical background, he understands the difficulties beginners face and specializes in turning complex methods into practical learning and work processes.

Leaders' Dialogue

Education innovation



吳哲宇
Che-Yu Wu

New Media Artist Founder, MonoLab

Che-Yu Wu (b. 1995, Taipei) is a new media artist and founder of MonoLab, dedicated to "casting eternal life and emotion in the digital world." His practice is staked on creating "living artworks"—emergent digital entities that develop, respond, and persist through an improvisational loop between algorithm, audience, and author. By exploring "Digital Holobionts"—co-evolving systems of humans, AI, and code—Wu cultivates semantic lifeforms as a new category of contemporary art, bridging engineering with poetic philosophy.

His algorithmic ecosystems have been exhibited at the Venice Biennale and Art Basel Miami. From his Centquatre-Paris residency project The Eternal Garden in the Bottle to his immersive piano concert Algorithmic Verses and the open-source digital organism Taiwan.md (reaching 92,000+ global readers), his works bridge virtual and physical realms. Furthermore, he leads Taiwan's tech-art education, having taught over 23,000 students.

Education innovation



何再生
Jason Ho

President & CEO, Taipei Language Institute

Jason Ho is the President & CEO of TLI—Taipei Language Institute, where he leads the organization's mission to empower global talent with a global mindset and advance intercultural collaboration in a rapidly changing world. Under his leadership, TLI has evolved into a platform that integrates education, culture, technology, and community to help individuals and organizations master change, connect across civilizations, and co-create new possibilities globally. Inspired by TLI's vision of transcending Eastern and Western civilizations to advance humanity through breakthroughs in mind and great unity, Jason focuses on building human-centered systems rooted in language, cultural understanding, and inner development. He believes true innovation is not only technological, but also deeply human — requiring clarity of mind, strength of character, and the ability to collaborate across cultures. Through global partnerships, AI-enabled education, and intercultural initiatives, Jason continues to position TLI as a bridge between people, ideas, and civilizations in the 21st century.

Leaders' Dialogue

Education innovation



陳佩英
Chen, Peiying

Director, Center for Educational Research and Innovation, National Taiwan Normal University Distinguished Professor, Graduate Institute of Educational Policy and Administration Department of Education, National Taiwan Normal University

Peiying Chen is a Professor in the Department of Education and Director of the Center for Educational Research and Innovation at National Taiwan Normal University (NTNU), where she also serves as chief editor of Contemporary Educational Research Quarterly. Since 2007, she has led the High School Actualization Program for nearly two decades, collaborating with nearly 30 scholars to enhance educational standards. Dr. Chen has played key roles in Ministry of Education initiatives, including the 2019 Curriculum Guidelines, junior high school curriculum development, New Pedagogies for Deep Learning (NPDL), and project governance. She founded the ASK Team, T-Lab, and U-Learn Studio to develop teacher empowerment modules focusing on competencies, social-emotional learning, and educational AI. Her expertise spans education policy and administration, with particular focus on school improvement, school leadership and professional learning communities. Dr. Chen develops pathways for school reform that engage all stakeholders. She has held leadership positions in academic societies and managed journal editing and peer review processes. She serves as a judge for multiple educational awards and as a board member for various foundations. Her active involvement in K-12 educational policy initiatives includes authoring and translating numerous works that bridge global educational insights with Taiwanese educational practices.

World Cafe

Diplomats, international affairs specialists, and student delegates engage in small group discussions under a rotating roundtable format.

This activity provides students who are passionate about international relations and diplomacy with a rare opportunity to communicate directly with those representing Taiwan on the global stage, gaining first-hand understanding of cross-cultural experiences and world affairs.



**World Cafe
Speakers**



Ms. Tamara Vér

As a seasoned diplomat specializing in economic diplomacy and Far Eastern affairs, she brings extensive expertise in fostering international business relations and cross-border trade. Throughout her career, Ms. Vér has leveraged her deep understanding of Asian markets to strengthen bilateral economic ties, support commercial partnerships, and drive mutual growth. In her current leadership role, she continues to champion collaborative initiatives, bridging Hungary and Taiwan by advancing trade, investment, and strategic economic cooperation.

Hungarian Trade Office, Taipei



Renee Bates

Renee Bates was appointed Deputy Director of the New Zealand Commerce and Industry Office in December 2022. Prior to her secondment to the NZCIO, Renee worked in the head office of the Ministry of Foreign Affairs and Trade, including in roles in the North Asia Division and Europe Division. Previously Renee worked in a range of roles in the New Zealand public service, including at the Canterbury Earthquake Recovery Authority and the Ministry of Social Development. Renee holds a law degree and a Bachelor of Arts with Honours in Political Science from Victoria University of Wellington.

New Zealand Commerce and Industry office, Deputy Director

**World Cafe
Speakers**



Ruth Evelin Pasaribu

As the Director of the Indonesia Tourism and Transportation Office in Taiwan, Ms. Ruth Evelin Pasaribu has been actively promoting cultural exchange, tourism cooperation, and stronger people-to-people connections between Indonesia and Taiwan. Through her leadership and extensive experience in international engagement, she continues to advance collaborative initiatives that strengthen bilateral tourism development and deepen mutual understanding between the two sides.

Director of the Indonesia Tourism and Transportation Office in Taiwan



Liran Golan

Liran Golan is the Director of the Commonwealth of Pennsylvania Trade and Investment Office in Taiwan, and has held since the office's reopening in March. In this role, he leads efforts to promote trade, investment, and economic cooperation between Pennsylvania and Taiwan, regularly engaging with government officials and business representatives to strengthen bilateral ties.

Director of the Pennsylvania office in Taiwan

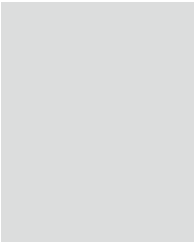
**World Cafe
Speakers**



**H.E. Ambassador
Katherine Vanessa Meighan**

H.E. Ambassador Katherine Vanessa Meighan serves as Belize's Ambassador to the Republic of China (Taiwan), bringing broad experience in business, human resources, and public relations. With a longstanding connection to Taiwan, including graduate studies at NCCU, she works to strengthen Belize–Taiwan cooperation in diplomacy, trade, education, and people-to-people exchange.

Ambassador of Belize



Francisco Javier Martínez

Mr. Francisco Javier Martínez Rodríguez serves as the Acting Director of the Mexican Trade Services Documentation and Cultural Office in Taiwan, bringing extensive expertise in economic diplomacy and international relations. Leveraging his previous role as Head of the Economic Promotion Section, he actively strengthens Mexico–Taiwan cooperation by expanding bilateral trade, fostering high-tech talent development partnerships, and assisting Taiwanese businesses with strategic supply chain integration in the Mexican market.

Acting Director of Mexican Trade Services Documentation and Cultural Office

**World Cafe
Speakers**



Aurélie OUYANG

Wallonia Export & Investment Agency, Belgium
UCLouvain, Belgium — Double Master's Degree in Teaching French as a Foreign Language

Assistant of Trade & Investment at Wallonia Export & Investment Agency



Jerome Balucan

Founder of AIM Ventures.
Advisor to the Italian Trade Agency.
Lecturer at Universities.

Director & Representative of ESD (New York State)



**Bond
& Beyond**

Social & Networking Activities



A stylized, yellow-toned background image of a mountain range, possibly the Alps, with jagged peaks and ridges. The mountains are rendered in a flat, graphic style with some internal shading to suggest texture.

067

Global Immersion Trip

071

Banquet

In the bottom left corner, there are dark blue geometric shapes: a trapezoid and a semi-circle, partially overlapping each other and the page edge.

Global Immersion Trip

Regional Revitalization has become an important social development movement in Taiwan. By integrating local culture, industries, environmental resources, and community engagement, it creates new possibilities for sustainable regional development.

Under the theme of "Three Realms of Taiwan: Mountain and Water" GIS Taiwan 2026 invites delegates from around the world to step beyond the forum setting and immerse themselves in local communities. Through site visits, hands-on experiences, and interactions with local practitioners, participants will gain a deeper understanding of Taiwan's unique natural landscapes, cultural heritage, and innovative local initiatives.

These journeys offer an opportunity to explore how communities respond to challenges such as population decline, industrial transformation, and cultural preservation, while discovering how regional revitalization connects people, places, and the future.



Global Immersion Trip



Mountain Route-

Exploring Pinglin's Tea Industry and Local Revitalization

About Pinglin

Located in southeastern New Taipei City, Pinglin is one of Taiwan's most important tea-producing regions and is famous for its Wenshan Baozhong Tea. As part of the Feitsui Reservoir watershed, Pinglin plays a crucial role in water conservation while maintaining a balance between environmental protection and local economic development.

In recent years, local organizations have revitalized the area through cultural tours, ecological experiences, and innovations within the tea industry.

Highlights

Tea Culture Walking Tour

Visit Pinglin Old Street and the Tea Museum to learn how tea has shaped the region's history and daily life.

Eco-Tea Plantation Experience

Explore local tea farms and discover the importance of sustainable agriculture and water conservation.

Tea Ceremony and Hands-on Workshop

Experience the aesthetics and philosophy of Taiwanese tea culture through traditional tea activities and local crafts.

What You Will Learn

The development of Taiwan's tea industry

The balance between environmental conservation and sustainable development

How regional revitalization brings new life to traditional tea communities

Global Immersion Trip



Water Route-

A Coastal Getaway to Heping Island

About Heping Island

Located on the northern coast of Keelung, Heping Island is an important center of Taiwan's maritime culture. Its unique coastal geology and rich history make it an ideal destination for exploring Taiwan's relationship with the ocean.

Beyond its remarkable geological formations, Heping Island also reflects centuries of cultural exchange and maritime heritage.

Highlights

Sea Glass Pendant Workshop

Create a unique souvenir from recycled sea glass while learning about marine conservation and resource reuse.

Coastal Exploration

Experience the beauty of Taiwan's northeastern coastline and discover the close relationship between the ocean and local communities.

Alabao Bay Guided Tour

Learn about the island's geological landscapes, marine ecology, and local stories through a professional guided tour.

What You Will Learn

Taiwan's maritime culture and history

The importance of coastal conservation

How regional revitalization integrates tourism, education, and sustainability

Global Immersion Trip

Spirit of Participation

Bond and Beyond — Connecting People, Places, and Possibilities.

The Global Immersion Trip is more than a field visit. It is an opportunity to engage with local communities, learn from diverse perspectives, and experience Taiwan beyond conventional tourism. We encourage all participants to explore with curiosity, respect, and an open mind as they build meaningful connections with the people and places they encounter.

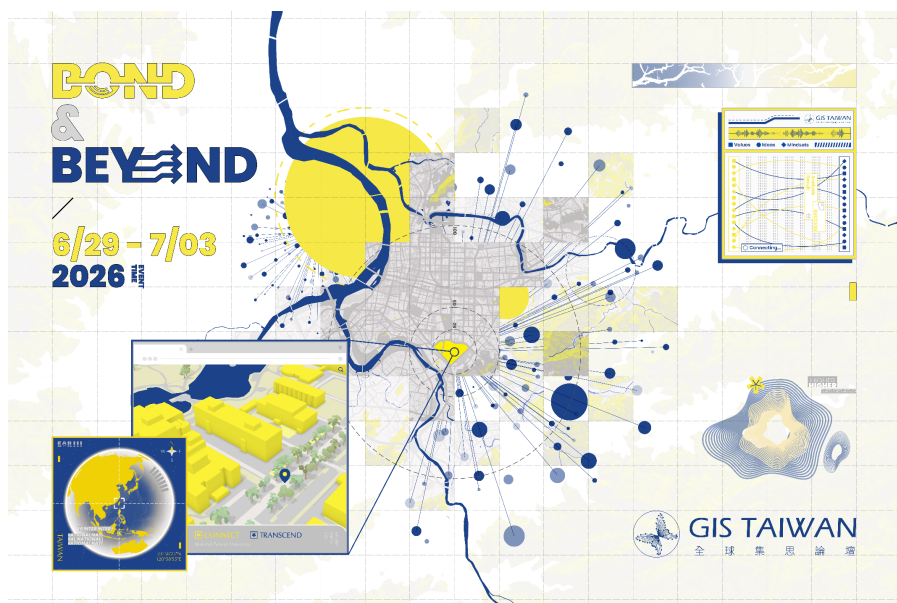
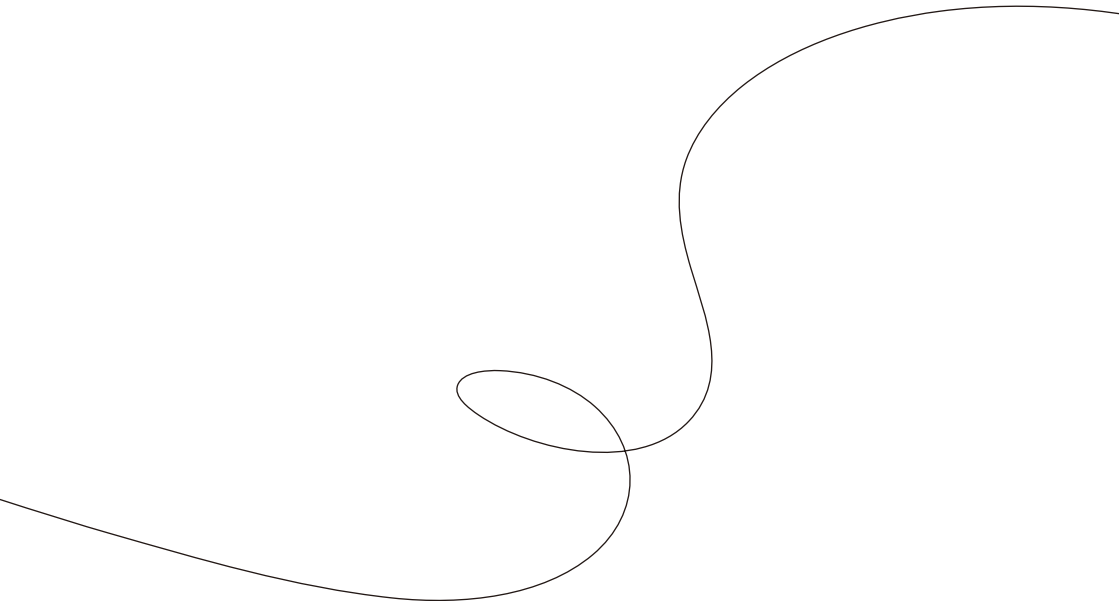


Banquet

Following the Leaders Dialogue, GIS Taiwan hosts a standing buffet dinner that welcomes foreign representatives, keynote speakers, business leaders, and government officials.

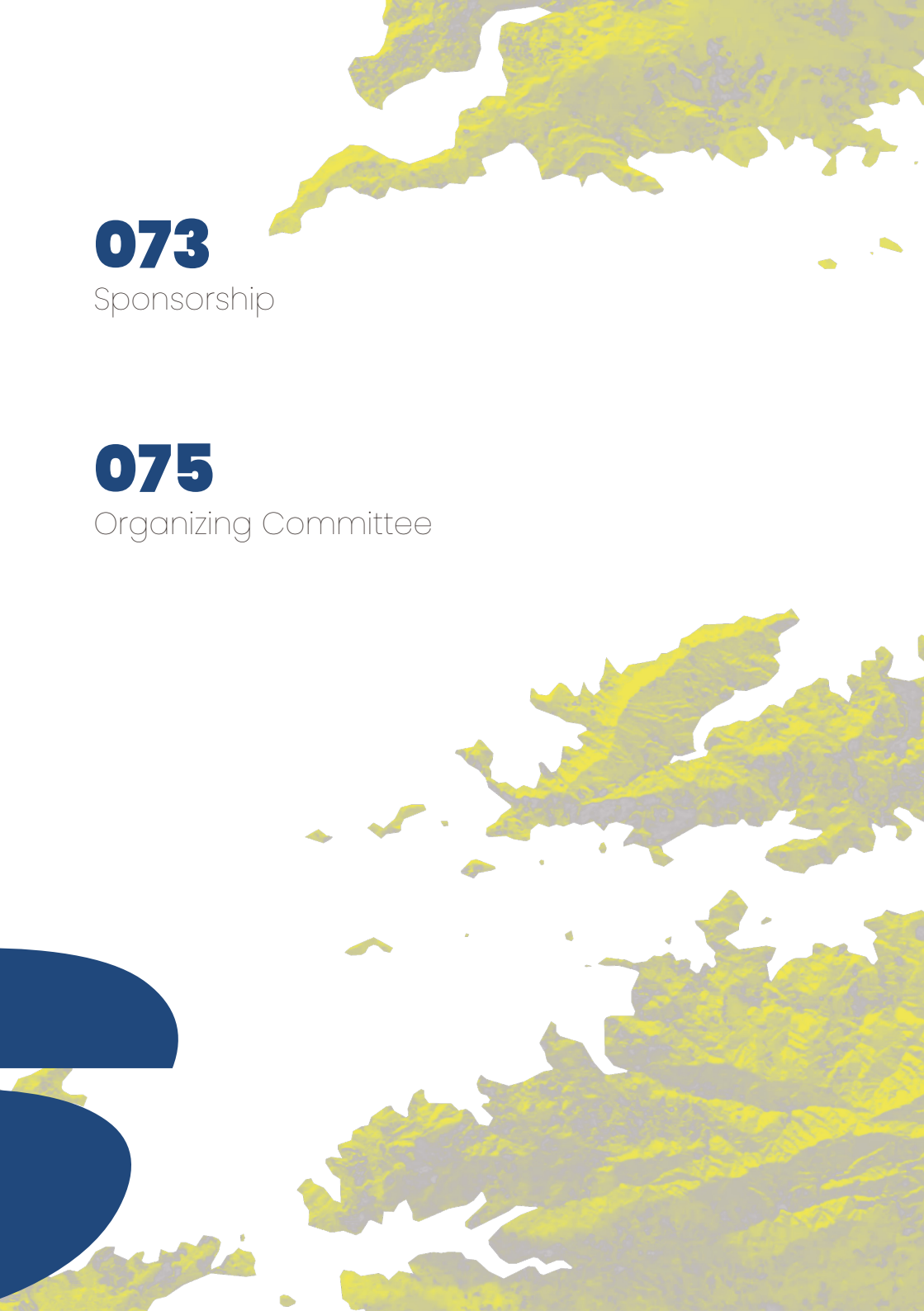
This event serves as a bridge for participants from different sectors to connect, fostering meaningful exchanges and inspiring perspectives through open conversation.





**Bond
& Beyond
Others**





073

Sponsorship

075

Organizing Committee

Others

06

Sponsorship

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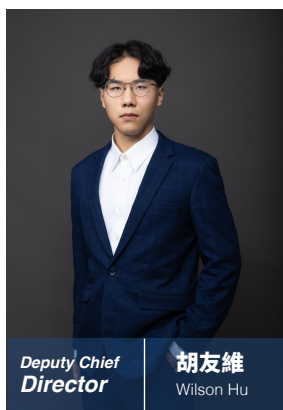
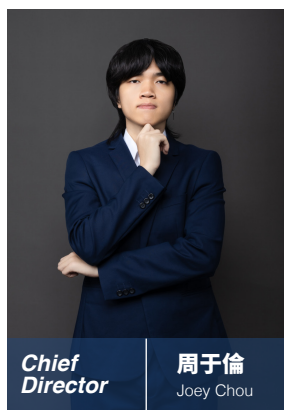


Others

Organizing
Committee

06

Directorate



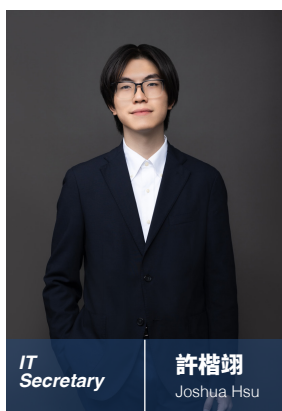
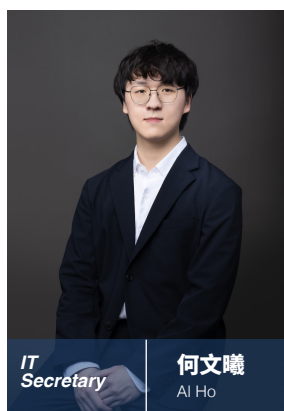
Directorate

Others

Organizing Committee

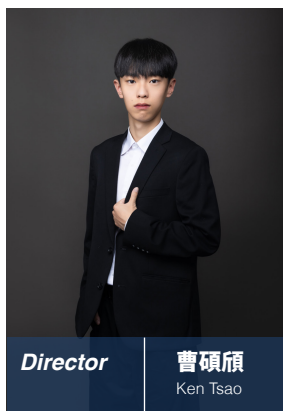
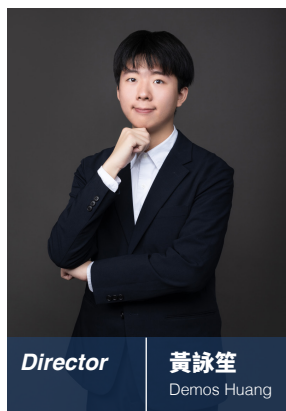
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Secretariat



Secretariat

Academics and Curation



Academics and Curation

Others

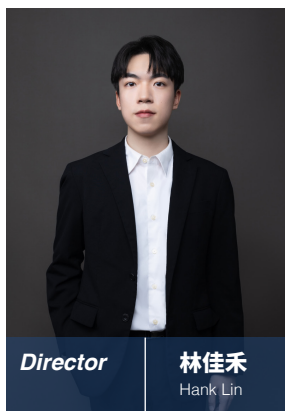
06

Organizing Committee



Organizing
Committee

Public Relations



Public Relations

Others

06

Organizing Committee



Others

Organizing
Committee

06





Others

Organizing Committee

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Marketing



Marketing

Others

06

Organizing Committee

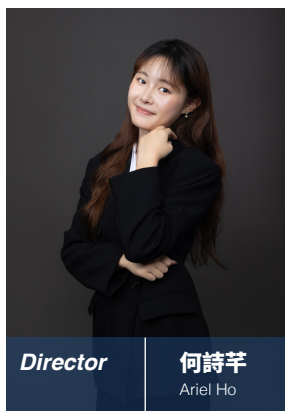


Others

Organizing Committee

06

Global Partnerships and Delegate Affairs



Global Partnerships and Delegate Affairs

Others

Organizing Committee

06



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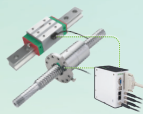
Torque Motor Rotary Table



Torque Motor



High-Speed
EDM Milling Head



Intelligent 4.0 Ballscrew
Intelligent 4.0 Guideway



Equipment Front End Module
(EFEM)



HIWIN Support



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HIWIN MIKROSYSTEM CORP.

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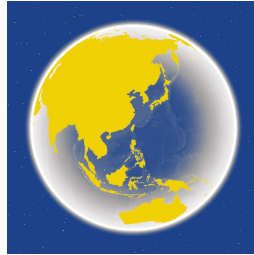
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